

fugKv t

gj" msthvRb Ki AvBb, weagvj v, cÅvcbmgn Ges RvixKZ Av`kmgm msKuj Z Ae`vq cy`I KvKviti RvZxq ivR`^teW©QrovI AvBbRix I tj LKMY cKvk Kti evRvti mnRcÖc` ivLqQb| wKš` AvBb, Av`k I weavbvej x ty`I wetkI mvaviY` mnRteva` bv| nřZ cvti| A_P `^Q Av`bi Afite AtbK Ki`vZv h_vh_fite Ki cÖvb KiřZ cvtib bv| Ki`vZv Ges tµZv mvaviY`K Ki cÖvb I Ki Av`vq wvÖZ KiřZ e`vcKfite DØk Kivi jty` RvZxq ivR`^teW© mnRteva`fite gj" msthvRb Ki, mæúK`i é, UvY`fvi Ki I AveMvix`i é mæúK`q , i æZcY`AvZe` wel`tq wæwY`Z cy`I Kvmgn cÖqb KtiřQ t

- cy`I Kv bs-1 t gmK wel`tq mvaviY` AvZe`
- cy`I Kv bs-2 t wbeÜb
- cy`I Kv bs-3 t UvY`fvi Ki
- cy`I Kv bs-4 t gj" tNvI Yv
- cy`I Kv bs-5 t wnmve cy`I K I `wj w` msi`y`Y
- cy`I Kv bs-6 t Pvj vbcI
- cy`I Kv bs-7 t DcKiY` Ki tiqvZ I mgšq
- cy`I Kv bs-8 t `wLj cI
- cy`I Kv bs-9 t e`emvqx` ch`q gmK
- cy`I Kv bs-10 t gmK e`e`vq ECR/POS e`envi
- cy`I Kv bs-11 t gmK e`e`vq ÷`væú I e`vÜti`vj e`envi
- cy`I Kv bs-12 t e`vsmKs I bb-e`vsmKs Ges exgv tmevi ty`řI gmK cwi`tkva
- cy`I Kv bs-13 t Avg`wb ch`q gmK cwi`tkva
- cy`I Kv bs-14 t gmK e`e`vq i BwB Kvhpig
- cy`I Kv bs-15 t gmK e`e`vq cZ`c` Kvhpig
- cy`I Kv bs-16 t Aciva, kw`I I Avcx`j i weavb

RvZxq ivR`^teW©Avkv Kti th, cKvkZ cy`I Kvmgn cvtV Ki`vZv I tµZv mvaviY` gj" msthvRb Ki AvBb I cÖqM wel`tq mřPZb nřeb Ges Zv miKviti i ivR`^Av`vq BwZevPK cÖve tdj te|

1| gj" tNvI Yv wK?

gj" msthvRb Ki (gmK) AvtivcthvM` cY`i Drcv`bKvix, tmev cÖvbKvix ev e`emvqx` cÖZövb, Zvi cY`/ tmev mieivni tñřI tµZvi wBKU nřZ th cY` (gj`) cÖc` nb, tmB gėj`i I ci gj" msthvRb Ki cÖ`q nq| gmK AvtivcthvM` cY` Drcv`K ev e`emvqx` cÖZövbK` KiřhvM` cY` mieivni cte`Zvi Drcw` Z ev mieivnthvM` cY`i Dci cÖ`q gmK ev, tñřI gZ, gmK I mæúK`i é avth` j`řI msuköo cY`i DcKiY`-Drcv` mæúK`ev mnM (input-output co-efficient) mn cY`i DcKiY` gj" I cY` cÖZ/ Drcv`b msuköo hveZxq LiP Z_v gj`wfvE mæúK`Z GKwI tNvI Yv wbañi Z dtg` wLj KiřZ nq, GtKB gj" tNvI Yv etj |

2| mKj aiYi cÖZövtbi ty`řI gj" tNvI Yv `wLj Kiv wK Acwi nvh?

- gmK AvtivcthvM` cY` cÖZKvi K ev Drcv`K I cKZ gj" msthvRtbi wfvEřZ gmK cwi`tkvaKvix e`emvqx` cÖZövtbi (ewwR`K Avg`wbKvi Kmn) ty`řI gj" tNvI Yv `wLj Kiv Acwi nvh` Zte mi Kwii tñřI tµZv cÅvcb Øviv wbañi Z GKK gj" t_řK cÖv`MYbvi gva`tg AvtivcthvM` gmK cwi`tkvaKvix cÖZövbK` gj" tNvI Yv t_řK Ae`vnuZ t`qv AvřQ|
- tmev cÖvbKvixi ty`řI gj" tNvI Yv `wLj Kiv eva`Zvgj`K bq| Zte RvZxq ivR`^teW© wetkI ev mvaviY` Av`k Øviv tKvb KiřhvM` tmev cÖvtbi ty`řI gmK AvtivcthvM` gj`wfvE tNvI Yv `wLj i Av`k `vb ev c×wZ wvavPY` KiřZ cvti |

3| gj" tNvI Yv KLB, wKfite Ges tKvb `Bti `wLj KiřZ nq?

cY` Drcv`bKvix, tmev cÖvbKvix (cÖhvR` ty`řI) ev e`emvqx`K Zvi cY`/tmev mieivni cteB msuköo Gj`vki`i é, AveMvix I gmK wfvMvq Kvhpig tµZv wbañi Z diřg `B cÖřI gj" tNvI Yv `wLj KiřZ nq| gj" tNvI Yv `wLj i Zvi L nřZ wbevÜZ e`w` Zvi tNwI Z gėj` cY`/ tmev mieivn KiřZ cviteb|

4| tKvb&di t g gj'' tNvl Yv `wLj Ki tZ nq?

c0Z0vtbi cKwZtft' gj'' tNvl Yv `wLjt i Rb' c_K dig e'envi Ki tZ nq, wbtPi Q tK Zv t' Lvfbv ntqtQ t

c0Z0vtbi cKwZ	gj'' tNvl Yvi dig	
cY' c0'ZKvi K ev Drcv` K	dig 0gmK-10	cwi wk0-K
e'emvqx ev ewYmR`K Avg` wibKvi K	dig 0gmK-1L0	cwi wk0-L
cY'/tmev i BmbKvi K (100% i BmbKvi K e'ZxZ)	dig 0gmK-1M0	cwi wk0-M
mteP LPiv g t j' i Ab' b ` B Zxqvstki wfwEtZ cY' gj'' tNvl Yv c0 vbKvi x	dig 0gmK-1N0	cwi wk0-N

GQovon U'wid g t j' i wfwEtZ cY' mieivnKvix tK dig 0gmK-1K0 (cwi wk0-0) G DcKiY-Drcv` mnM m0utK tNvl Yv c0 vb Ki tZ nq|

5| `wLj KZ gj'' tNvl Yvq wK wK e'q A s l f' _vKte?

`wLj KZ gj'' tNvl Yvq wbtP Dvj 0wLZ e'q ev Z_`mgA A s l f' _vKtZ nq t

- muqKZ DcKi tYi gj'',
- hveZxq cL' q l c t i v q l e'q (thgb- gRyi, teZb, agY e'q, Avc'vqb BZ'w' mKj cKvi cKvmibK e'qmn tgivgZ, tguk tbi AePq (Depreciation), e'vsK mj, Dbqbgj K KvR, tKvb cY' ev tmev muq eve` th tKvb cKvi e'q/ LiP),
- c0 E Kugkb, PivR'wd, m0utK i emn mKj i e' l Ki (gj'' msthrRb Ki e'ZxZ), Ges
- gbrdv|

6| `wLj KZ gj'' tNvl Yv m0utK tNvl Yv w' tbi gta' wmv s l c0 vb Ki tZ nq?

gj'' tNvl Yv `wLjt i 15 (c tbi) Kvh' e tmi gta' msk00 wefvMxq KgRZ tK Zv Ab t g v b Ki tZ nq| wefvMxq KgRZ tNvl Z gj'' h i P v B - e v O v B K t i c 0 q i R t b m s t k v a b c e R 15 (c t b i) K v h' e t m i g t a' w m x v s l c 0 v b K i t e b | Z t e t N v l Z g j '' e p x m n g j '' t N v l Y v m s t k v a t b i t y t i K i v Z v t K h y m z i b v b x i m t h w M w t z n q | w e f v M x q K g R Z P 15 (c t b i) K v h' e t m i g t a' w m x v s l c 0 v t b e _ n t j D 3 ` w L j K Z g j '' w e l t q w e f v M x q K g R Z t K v b A v c w E t b B e v Z v A b t g w ` Z e t j M Y n t e |

7| tNvl Z gj'' w e l t q w e f v M x q K g R Z P K Z R w K K v i t Y m s t k v a b / A v c w E K i v h v q ?

wefvMxq KgRZP w b e w Y Z A m z u Z t j v i K v i t Y t N v l Z g j '' m 0 u t K m s t k v a b / A v c w E D l v c b K i t Z c v t i b t

- c t Y i t N v l Z g j '' w f w E A v B t b i a v i v 5 G i m t 1 / 2 A m z u Z c Y e v
- t N v l Z g t j ' i g t a ' t K v b e ' q A s l f ' b v n t j , e v
- G K B A w a t q l i e v A b ' A w a t q l i t i A b j f c c K w Z l Y M Z g v t b i c t Y i g j '' w f w E i Z j b v q t N v l Z g j '' w f w E D t j 0 L t h w M ' c w i g v t Y K g , e v
- t N v l Z g t j ' c 0 w k Z g j '' m s t h v R t b i c w i g v Y D t j 0 L t h w M ' f v t e K g , e v
- c t Y i m i e i v n K v i x l m i e i v n M 0 x Z v i g t a ' w e ' g v b t K v b m 0 u t K P K v i t Y e v Z v t ' i c v i u w i K e v t h t K v b G K c t y i A w _ R m j e a v j v t f i D t i t k ' t N v l Z g j '' w f w E D t j 0 L t h w M ' f v t e K g n q ,

-Ges tm Kvi tY gmK l m0utK i e' Kg cwi t k w a Z ntqtQ ev Kg cwi t k v a ntZ cvti etj cL'xqgvb nq|

8| wefvMxq KgRZP KZR wbaŋi Z gj" wetq AvcwE _vKtj gj" tNvl YvKvixi Ki Yxq wk?

wefvMxq KgRZP KZR wbiŋcZ gj" tNvl Z gj" Atcyv D"PZI ntj Ges tm wetq wbenŪZ e"v³i AvcwE _vKtj D³ifc D"PZI gj" wbiŋctYi ZwiL t_tK 30 (wġk) Kvhp etmi gta" mskøó Kugkbvi Kv= gŋ, G- vBR I fVU eiveŋi Avcxj Arte`b `vLj KitZ cvtib|

9| Kugkbvŋi i wku Avcxj Arte`b w³uEi weavb wk?

wefvMxq KgRZP KZR D"PZI gj" wbaŋY m³uKZ Avcxj Arte`b i wetq Arte`b Kvixi h³m/2 i bvx i mŋhvM cŵvb Kti 15 (ctbi) Kvhp etmi gta" mskøó Kugkbvi tK m³všġ cŵvb KitZ nte| Ab`vq wZvb Avcxj Kvixi Arte`b gÄj Kti tQb etj weteŋPZ nte|

10| Avcxj Arte`b e`ZxZ Ab" tKvb&tŋġġ Kugkbvi ctY"i gj" wbaŋY KitZ cvtib?

Avcxj Arte`b e`ZxZ wbt³ tŋġġ Kugkbvi ctY"i wfvEgj" wbaŋY KitZ cvtib t

- `ZtcE nte;
- wefvMxq KgRZP Abŋivaputg; ev
- Kugkbvŋi i wetePbvq Ab" th tKvb wetkl Kvity|

11| cŋeŋNvl Z Ges Abŋgw` Z gj" tNvl Yvq tKvb cwieZ³ ntj Ki Yxq wk?

cŋeŋNvl Z Ges Abŋgw` Z gj" tNvl Yvq tKvb cwieZ³ ntj (DcKiY e"q, cwigvY/ cKvi ev th tKvb e"q mspvšġ) cŵgevŋi tNvl Yvi gZ GKB c³wZtZ tNvl Yv cŵvb KitZ nte|

12| Abŋgw` Z gŋj" i Kvhpwi Zwi L:

- (K) wefvMxq KgRZP, tNvl Z gj" Atcyv D"PZI gŋj" gj" tNvl Yv Abŋgw` b Kitj, D³ D"PZI gj" wbenŪZ e"v³/ cŵZövb th Zwi tL gj" tNvl Yv w`tqQb tm Zwi L ntZ Kvhp nte|
- (L) wefvMxq KgRZP KZR Abŋgw` Z D"PZI gŋj" i wetq wbenŪZ e"v³ Kugkbvŋi i wku Avcxj Kitj, D³ Avcxj i cwitcŋyġZ, A_ev Kugkbvi `Z:cŵYw` Z nte ev Ab" tKvb wetkl Kvity gj" wbaŋY Kitj D³ D"PZI gj" ev wbaŋi Z gj" cŵZövtbi gj" tNvl Yvi Zwi L ntZ Kvhp nte|

13| U"wi d gj" wk?

RvZxq ivR`^teW³, Rb`ŋ_P ŋiæZi wetePbv I ht_vch³ AbmŪvbceR th tKvb KithvM` cY" ev tmevi tŋġġ gmK ev, tŋġġgZ, gmK I m³uK i e avthP j tŋġġ GKw mybw` gj" wbaŋY KitZ cvtib, GB mybw` gj" tKB U"wi d gj" etj | Gŋyġġ teW³AbmŪvtbi ci D³ cY" ev tmevi cKZ gj" mŋhvRtbi cwigvYtKB U"wi d gj" wntmte wetePbv Kti _vtK weavq Gŋyġġ tKvb DcKiY Ki tiqvZ MŋtYi mŋhvM _vtK bv| U"wi d gŋj" i wfvEġZ Ki cŵvtbi tŋyġġ gmK dig-1K tZ DcKiY, Drcv` wetq tNvl Yv cŵvb KitZ nq|

14| ewYR" evUvi tŋyġġ Ki Yxq wk?

w³ewYZ kZŋgn cwicvj b Kti ewYR" evUv (trade discount) cŵvbceR cY" mi ei vn Kiv hvq|

- wbenŪZ e"v³tK, Avmj Ges ewYR" evUv cŵvtbi ci th gŋj" cY" mi ei vn nte tmB gj" Ges th tgqv` i Rb" ewYR" evUv Kvhp nte tmB tgqv` Dŋj øL Kti RvZxq `wbtK weAvcb cŵvi KitZ nq Ges mskøó wefvMxq KgRZP K Zv AeinZ KitZ nq|

- ewYR" evUvi cwi gvY cKZ gėj"i 15 (cłbi) kZvstki tekx ntZ cvi te bv|
- th tKvb evi gym mgtq mteP 30 (włk) w tbi Rb" ewYR" evUv cłvb Kiv hvq|
- ewYR" evUv cłvbi ci th gėj" cY" mieivn Kiv nq Zv Pvj vbcłT Dłj øL KiłZ nq Ges evUvi cwi gvY Aek" B mvi Y e"emvqx i młZi mvt_ młZcY"ntZ nq|
- Abtgv" Z gėj" ntZ ewYR" evUv (trade discount) cłvbi ci th gėj" cY" tmev mieivn Kiv nq tmB gėj"i Dci gmK AvtvcłhM" nq|

15| Awfbaegėj" cY" mieivtñi tųtł gj" tNvi Yvi c×łZ wK?

tKvb Drcv` K ev tKvb Avg` włkvi K KZR Awfbaegėj" t`tki meP cY" mieivtñi tųtł wbaefc c×łZ Abymiy KiłZ nq t

- KiłhM" cY" mieivtñi cte"ctY"i lci cł q gmK ev, tłłgZ, gmK l m=útki i é avthP j tłł" wewa tgvZvteK gj" tNvi Yv` włj KiłZ nq;
- D³ ifc gj" tNvi Yvi tųtł Drcv` b chvqi Ges Povšł mieivn chvqi hvezxq e"q, gbjdv l Kugkb c_ Kfvte ōgmK-10 ev ōgmK-1L0 tZ cł kb KiłZ nq;
- tNvl Z Awfbaegėj" ctY"i Mvtq ev avtK ev c"vtKtUi Mvtq `k"gvb vtb Abcbxq Kwłj tZ g" Z vKte Ges t`tki meP D³ Awfbaegėj" B cY" mieivn Kiv nte gtg" Ałxkvi bvgv RvZxq ivR`^teftW" włj KiłZ nq;
- RvZxq ivR`^teftW" Ałxkvi bvgv `włtj i mgq Zvi mg_łb cłqvRbxq KvMRCł `włj KiłZ nq;
- KvMRCł `włtj i mgq ctY"i Mvtq ev avtK ev c"vtKtU g" Z gėj"i cvtk ev Dcti ev bxtP ōgmK cwi tkwaZ0 gj Y m=łj Z ctY"i bgbv `włj KiłZ nq;
- RvZxq ivR`^teftW" Abtgv` b cvl qvi ci wefvMxq KgRZP Zv Drcv` K ev Avg` włkvi KłK AeinZ Kiłeb Ges Zvi KZR włw" ōKZ Zwi L t_łK D³ cY" mieivn Kiv hvq;

- wBR`^wepqtK` ev cwi tekK ev wlv vi ev GłRvU KZR cY" mieivn ev wepqtKtj ōgmK-110 Pvj vtb ōDrtm mgj q gmK cwi tkwaZ0 gtg" wj w tq mieivn KiłZ nq|

16| Lpiv gj" wfvEK ctY"i gj" tNvi Yv c×łZ wK?

(K) miKvi tMłRtU cłkwmKZ cłvcb ōviv tKvtnv tKvtnv ctY"i tųtł gmK AvtvcłhM" gj" Lpiv gėj"i wfvEłZ wbałi Z nte Zv wbałi Y KiłZ cvti | eZgvtb Głivmj , wlvBbtłKtU Ges ZvgvKhP wlvMvti tUi tųtł GB c×łZ cłwłj Z itqłQ|

- G me ctY"i tųtł wewa tgvZvteK gmK wefvMxq KgRZł Kvhłj tq gj" tNvi Yv cłvb KiłZ nq|
- Gme ctY"i tųtł ctY"i Mvtq/ tgvotK Lpiv gj" tj Lv vK, D³ wł Z gėj" B cY" tųZv/tfv³vi włKU wlv KiłZ nq|

(L) GQrov th me ctY"i Mvtq Lpiv wlv gj" tj Lv vK, tm me ctY"i Drcv` K B"Qv Kiłj , wbaewłZ kZ"mvtctų, ctY"i Mvtq ev tgvotK g" Z gėj"i b"bZg `B-ZZxqsk gėj"i Dci gmK cłvb KiłZ cvi teb, Gtųtł ZłK-

- dig ōgmK-1N0 tZ wefvMxq KgRZł Kvhłj tq gj" tNvi Yv cłvb KiłZ nte,
- ctY"i Mvtq ev tgvotK Lpiv gj" mł úofvte j j" Yxq l Abcbxqfvte g" Z ntZ nte,
- wefvMxq KgRZł Abtgv` b mvtctų tNvl Z gj" , tNvi Yv cłvbi Zwi L t_łK Kvhłi nq|

